



This year will mark the beginning of a new tradition in Tacoma and the South Puget Sound area: the first annual Tacoma City Marathon. On May 13, 2007, the Tacoma City Marathon Association will host runners and walkers from throughout the South Puget Sound area for the Tacoma City Marathon, Half-Marathon, and Mother's Day 10k Run/Walk. We are inviting your company to participate in these exciting events as well by being a sponsor.

The Tacoma City Marathon is coordinated by the Tacoma City Marathon Association (TCMA). The TCMA is an organization governed by a dedicated Board of Directors who are committed to providing a quality running event in the South Puget Sound area. We are also devoted to providing our sponsors with maximum exposure in conjunction with the event as well as making a positive social and economic impact on the city of Tacoma.

For this inaugural year, we expect to attract over 1600 participants and host as many as 10,000 visitors at our two-day running and fitness expo. Once the Tacoma City Marathon tradition is established, we expect to steadily increase our number of participants and visitors with each subsequent year. Certainly, as a sponsor for this event, your company would gain significant exposure and publicity. With your assistance, we believe we can make the Tacoma City Marathon a major success and begin a long-standing tradition.

Enclosed with this letter please find additional information and details about the available sponsorship opportunities. Also, further information about the marathon itself is available on our web site: www.tacomacitymarathon.com. We look forward to working with you and hope that you will become a part of this exciting, new Tacoma tradition.

Sincerely,

Paul Morrison
Tacoma City Marathon Association President